

IOWA CITY HOTEL ASSOCIATES AND KINSETH HOSPITALITY BREAK GROUND ON THE NEWEST HOTEL IN IOWA CITY, IOWA THE HILTON GARDEN INN!

FOR IMMEDIATE RELEASE

North Liberty, IA., Wednesday, December 23, 2015

Iowa City Hotel Associates and Kinseth Hospitality are pleased to announce the groundbreaking for the Hilton Garden Inn, Conference Center and Rooftop Restaurant and Bar that took place on December 22, at 328 S. Clinton Street in Iowa City! "The ground breaking marks two plus years of planning and approvals on the project. The project will be the most significant project in Kinseth's 45 year history." says Bruce Kinseth, Executive Vice President of Kinseth Hospitality Companies.

With nearly 100 guests in attendance Iowa City Mayor Matt Hayek, Josh Schamberger of the Iowa City/Coralville Area Convention & Visitors Bureau, Nate Kaeding of the Iowa City Downtown District, Minda Hamann of West Bank and the Iowa City Chamber of Commerce, Jim Conard of West Bank and Bruce Kinseth each shared a few words about the project. Mayor Hayek expressed his excitement that the project was able to come to fruition. He stated that "This development, along with the additions of the soon to open School of Music and planned University of Iowa Art Museum, will help move the nascent Riverfront Crossing District forward."

100% Locally Owned & Managed

The Hilton Garden Inn, Conference Center, and Rooftop Restaurant and Bar development project is 100% locally owned by a joint venture between the Hieronymus Family, the HGI Investment Group, and Kinseth Hospitality. Also in attendance at the event were John Hieronymus representing the Hieronymus Family Ownership Group, Kevin Digmann and Mike Hodge of the HGI Investment Group and Kinseth Hospitality Company Executives Bruce Kinseth, Gary Kinseth, and Ben Kinseth all of which helped take the first step of the construction process by breaking ground on the construction site. Jim Conard, Eastern Iowa Market President of West Bank, informed attendees that this project was an outstanding achievement for the local community because of it's 100% local ownership.

The 143-room Hilton Garden Inn is scheduled to open in the late summer of 2017 and will be managed by Kinseth Hospitality Companies. The project was design by City's Edge Architects, is being constructed McComas Lacina Construction, and financed by West Bank.

Hilton Garden Inn Iowa City

This hotel will provide a relaxing atmosphere for business and leisure guests alike with the standard guestroom amenities including a refrigerator, microwave, coffee maker, crisp linens, and a spacious work desk with ergonomic chair. Guest will also enjoy complimentary wi-fi, on-site fitness center, and valet parking. The Hilton Garden Inn will also have 3,000 square feet of flexible meeting and event space for up to 250 guests with on-site catering services. The project will feature a Rooftop Restaurant/Bar with an outdoor patio that will offer guests and local diners spectacular views of Iowa City and The University of Iowa. As a part of the Hilton family of hotels, all guests staying at the property will enjoy the benefits of the Hilton Honors, frequent travelers award program, and guest will be able to make reservations to the property thru the Hilton Hotels reservations system.

About Hilton Garden Inn

Hilton Garden Inn is the award-recognized, peaceful and energizing hotel brand that continually strives to ensure today's busy travelers are appreciated and have everything they need to be most productive on the road. Hilton Garden Inn offers the amenities and services for travelers to sleep deep, stay fit, eat well and work smart during their stay. Approachable and professional team members operating at more than 650 hotels around the world are committed to providing a welcoming and dependable hotel experience for every guest, every time which is reflected in the satisfaction promise to do whatever it takes to ensure every guest is satisfied, or they don't pay. You can count on us. Guaranteed™. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit, www.hgi.com or news.hgi.com for more information about our locations.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,500 managed, franchised, owned and leased hotels and timeshare properties, with more than 745,000 rooms in 97 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio – A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide, www.twitter.com/hiltonworldwide, www.youtube.com/hiltonworldwide, www.flickr.com/hiltonworldwide, and www.linkedin.com/company/hilton-worldwide.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development and ownership company. Kinseth has a proven track record of developing and operating award-winning hotels, restaurants and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa, and currently operates 65 hotels and 5 branded restaurants in 11 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.